

FIRST FREE GUJARATI MONTHLY MAGAZINE IN USA AND CANADA

Gujarat Darpan
Free Gujarati Monthly Magazine

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Iselin, NJ 08830 U.S.A.
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INSERTION ORDER

Girish Bhatt
42 Brent Mead Place,
Golders Green,
London NW11 9LH
Tel: 020 8883 0639

E-mail:
gujaratdarpan@gmail.com
www.gujaratdarpan.com
The Rate for UK Edition Only

Gujarat Darpan is hereby authorized to publish advertising as per the following specifications:

Advertiser :	Date of Agreement :
Address :	Authorization
Phone :	(Print) :
Fax :	(Signature) :
	Salesperson :

Circulation
1000 Monthly

Ad Size :

Number Of Insertions:

Cost Per Ad :

Total Cost of Contract :

Deposit or Full Payment :

Balance Due :

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Rates effective from January 2006

Rates Based on size for UK edition and UK £		
Size	1 Month	3 Months
Back Color Page	£300.00	£800.00*
Inside Color	£250.00	£700.00*
Full Page	£200 .00	£500.00*
1/2 Page	£100.00	£250.00*
1/4 Page	£ 60.00	£200.00*
Business Card	£ 30.00	£ 80.00*
Classified	£ 20.00	£ 75.00
Matrimonial	£ 35.00	£ 85.00

Issue to be inserted (Circle) : Total Month _____

Jan	Feb.	March	April	May	June
July	Aug.	Sept.	Oct.	Nov.	Dec.

- 1) All invoices must be paid within 15 days. A service charge of 1.5% per month will be added to all overdue invoices.
- 2) Single insertions, Classified ads, Matrimonial and Business card advertise must be paid full in advance.
- 3) To avail of multiple insertion discounts, advertisers must pay the full amount in advance.
- 4) The Charge for layout and design services are extra.
- 5) Notification on advertisement changes and/or cancellations must be received in writing by the 16th of the previous month for the following month.
- 6) Gujarat Darpan will not responsible for any typo error.
- 7) * This price will apply only; if you do annual contract with Gujarat Darpan.
- 8) Size of Ad: Full - 7.5x10, Half - 7.5x4.75, Quarter - 3.5x7.5
- 9) Only Matrimonial AD will print Try State, GA, CA and IL edition.

Art work Will Supplied

Gujarat Darpan Will Create Art work

Charges for Art Work _____

Comments: _____

Authorized Signature _____ Date _____

Agent Signature _____ Date _____