

# FIRST FREE GUJARATI MONTHLY MAGAZINE IN USA AND CANADA

**Gujarat Darpan**  
Free Gujarati Monthly Magazine

**Kalpesh / Subhash Shah**  
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Iselin, NJ-08830  
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## INSERTION ORDER

### CA Only AD Rate

**Subhash Shah**  
4008 Sunset Ter.  
Fremont, CA 94536  
Tel: 510-996-1952  
Fax: 510-797-4861  
Cell : 510-449-8712  
gdpsubhash@gmail.com

Dear Sirs,

Just a brief introduction about us, Gujarat Darpan is a free publication which launched a tri state edition in 1994 with a 12 page edition and a distribution of 1,500 copies. At present we are at 168 pages with over 12,000 copies distributed in the tri state area alone. Due to the growing demands of readers in various states and countries we have expanded our editions covering Chicago-IL, San Francisco and Los Angeles-CA, Atlanta & North Caroline GA-NC, Dallas-TX, Canada, London, UK and India. With over 100,000 readers currently, our readers are taking the publications from Grocery stores, temples and many other various locations. We are proud to claim that we have the highest number of gujarati readers among other publications.

Please feel free to call us, to discuss further about potential marketing advertisements in our publications.

Advertiser : .....	Phone / Cell : .....
Address : .....	Fax : .....
.....	Date of Agreement : .....

**Circulation**  
**5000 Monthly**

**વાંચો અને વંચાવો**

Ad Size : .....	Yr. Started	Copy
Number Of Insertions: .....	Tri-state 1994	12000
Cost Per Ad : .....	California 2002	5000
Total Cost of Contract : .....	Chicago 2002	3000
Deposit or Full Payment : .....	GA/NC 2005	3000
Balance Due : .....	Texas 2006	2000
	Canada 2002	3000
	UK 2006	1200

### Rates effective from January 2006

Rates Based on size for US, CA edition and US\$

Size	1 Month	3 Months
Back Page Color	\$500.00	\$1200.00*
Inside Front/Back	\$400.00	\$1000.00*
Full Page	\$ 300.00	\$ 800.00*
1/2 Page	\$ 200.00	\$ 500.00*
1/4 Page	\$ 100.00	\$ 250.00*
Business Card	\$ 50.00	\$ 125.00*
Classified	\$ 35.00	\$ 90.00
Matrimonial	\$ 45.00	\$ 100.00

\* This price will apply only; if you do annual contract with Gujarat Darpan.  
\* Front, Back, Inside front or back page is not available.

Issue to be inserted (Circle) : Total Month _____					
Jan	Feb.	March	April	May	June
July	Aug.	Sept.	Oct.	Nov.	Dec.

- All invoices must be paid within 15 days. A service charge of 2.5% per month will be added to all overdue invoices.
- Single insertions, Classified, Matrimonial & Business card advertise must be paid full in advance.
- To avail of multiple insertion discounts, advertisers must pay the full amount in advance.
- The Charge for layout and design services are extra.
- Notification on advertisement changes and/or cancellations must be received in writing by the 16th of the previous month for the following month.
- Gujarat Darpan will not responsible for any typo error.
- All color ad will surcharge \$50.00 per month.
- By signing this contract advertisers will agree to pay all balance due in any circumstances.
- Size of Ad: Full - 7.5x10, Half - 7.5x4.75, Quarter - 3.5x4.75

Art work Will Supplied

Gujarat Darpan Will Create Art work

Charges for Art Work \_\_\_\_\_

Comments: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Agent Signature \_\_\_\_\_ Date \_\_\_\_\_