

FIRST FREE GUJARATI MONTHLY MAGAZINE IN USA AND CANADA

Gujarat Darpan
Free Gujarati Monthly Magazine

Head/Main Office: Subhash Shah
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E-mail: info@gujaratdarpan.com

Canada Office: Hetal Shah
36 Fullerton Cres., Markham, ONT
905-604-2777

આપણું ગૌરવવંતું ગરવી ગુજરાત

ગુજરાત દર્પણ

ગુજરાતી વાંચો અને વંચાવો

INSERTION ORDER

Hetal Shah
Tel: 647-283-4292
E-mail: hetalshah71@yahoo.com

E-mail:
gujaratdarpan@gmail.com
www.gujaratdarpan.com

The Rate for US
Canada Edition

Gujarat Darpan is hereby authorized to publish advertising as per the following specifications:

Advertiser :	Date of Agreement :
Address :	Authorization
Phone :	(Print) :
Fax :	(Signature) :
	Salesperson :

Circulation
2500 Monthly

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Ad Size :

Number Of Insertions:

Cost Per Ad :

Total Cost of Contract :

Deposit or Full Payment :

Balance Due :

Rates Based on size for Canada Edition and Canadian\$		
Size	1 Month	3 Months
Back Page	\$300.00	\$800.00*
Front 1/4	\$150.00	\$400.00*
Full Page	\$ 250.00	\$ 650.00*
1/2 Page	\$ 125.00	\$ 325.00*
1/4 Page	\$ 65.00	\$ 165.00*
Business Card	\$ 35.00	\$ 85.00*
Classified	\$ 20.00	\$ 50.00
Matrimonial	\$ 35.00	\$ 85.00

Issue to be inserted (Circle) : Total Month _____

Jan	Feb.	March	April	May	June
July	Aug.	Sept.	Oct.	Nov.	Dec.

Art work Will Supplied

Gujarat Darpan Will Create Art work
Charges for Art Work _____

- All invoices must be paid within 15 days. A service charge of 1.5% per month will be added to all overdue invoices.
- Single insertions, Classified ads, Matrimonial and business card advertise must be paid full in advance.
- To avail of multiple insertion discounts, advertisers must pay the full amount in advance.
- The Charge for layout and design services are extra.
- Notification on advertisement changes and/or cancellations must be received in writing by the 16th of the previous month for the following month.
- * This price will apply only; if you do annual contract with Gujarat Darpan.
- *All Color ad will surcharge additional \$ 75 per month *Introductory Offer 25% Less For 1st Three Months**
- Size of Ad: Full - 7.5x10, Half - 7.5x4.75, Quarter - 3.5x7.5

Comments: _____

Authorized Signature _____ Date _____

Agent Signature _____ Date _____

JAY SHREE KRISHNA

Kalpesh | AdMark

Advertising and Marketing Agency

1188 Green St., Iselin, NJ 08854

Email : gujaratdarpan@juno.com

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